

**Board of Directors Meeting Minutes
Zoom Video Conference
June 4, 2020
3:00p.m. – 5:00 p.m.**

Board Members in Attendance: John Borrowman Steve Ashton
Jeff Hilstad Rob Murray
Kieran Dowling Todd Kunst
Samantha McConnery Dallas Suttie

Board members Absent: Dan Sparks

Others in Attendance: Dougal Forteach, CCHC
Michelle Gurney, Shift Consulting
Bruce Marpole, Shift Consulting

Steve Ashton called the meeting to order at 3:03 pm.

1) Agenda Approval

Motion 2020.048 Moved by Kieran Dowling to approve the agenda as presented.

CARRIED

**3) Business Arising from Minutes:
N/A**

4) a. CCHC Communication Program

The Board reviewed the proposed new logo, tag line, and name for the PAH program as presented by Shift Consulting.

Motion 2020.049 Moved by Steve Ashton to approve the new CCHC logo as presented by Shift Consulting.

CARRIED

Motion 2020.050 Moved by Steve Ashton to adopt the tag line “Homeownership and rentals for residents.”

CARRIED

Motion 2020.051 Moved by Samantha McConnery to replace the CCHC program name Perpetually Affordable Housing (PAH) with “Vital Housing.”

Amending Motion: Motion 2020.052 Moved by Rob Murray to change the name in Motion 2020.051 from “Vital Housing” to Vital Homes.”

For: Rob Murray / Steve Ashton / Jeff Hilstad / Kieran Dowling / Dallas Suttie
Opposed: Samantha McConnery/John Borrowman / Todd Kunst

CARRIED

Vote on the Amended Motion 2020.051: Motion 2020.051 moved by Samantha McConnery to replace the CCHC program name Perpetually Affordable Housing (PAH) with "Vital Homes."

CARRIED

2) Approval of Minutes

May 21 Minutes Amendments:

- 1) Remove reference to Tanya Foubert RMO;
- 2) Replace "Christina" with "Christian"

Motion 2020.053 Moved by Jeff Hilstad to approve the May 21, 2020 meeting minutes as amended.

CARRIED

4) b. CCHC Social Media Policy SPP 7.01 – Draft

The Board noted the header on the 2nd page of the policy needed amending to reflect this was the Social Media policy.

Motion 2020.054 Moved by Rob Murray to accept the Social Media Policy SPP 7.01 as amended.

CARRIED

c. Manager's Report

The Managers report was accepted as information

5) New Business
N/A

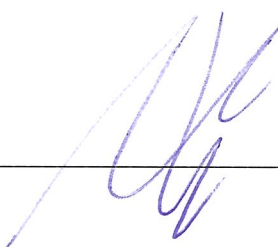
7) Meeting Adjournment

Motion 2020.055 Moved by Rob Murray to adjourn the meeting at 4:45 pm.

CARRIED



Managing Director



Chair

APPROVED June 18, 2020 Motion 2020.057
CANMORE COMMUNITY HOUSING CORPORATION